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| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  | | --- | | TANIYA SHARMA    705-905-5969      •     taniyas377@gmail.com      •      Barrie, ON L4M 6T2 | | Profile |  | Seeking full-time opportunities to partner with multifunctional teams and utilize consumer/shopper research tools and academic accounting knowledge to uncover insights and have a positive impact on the business as well as managing databases, recording frameworks, and customer relations. |  |      |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | |  | Skills |  | |  |  | | --- | --- | | * Self-directed * Empathic * Able to take initiative and work independently * Service-oriented * Detail oriented * Effective written and oral communication skills | * Able to prioritize * Multi-tasking * Able to work under pressure and meet deadlines * Willing to learn * NVivo, Tableau, MS Office, etc. | |  |      |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | Experience |  | 09/2019 – Present  **Team Member**, Tim Hortons   * Order management, back room restaurant planning, time management in a fast pace environment.   06/2020 - 08/2020  **iCo-op**, Georgian College   * Gained Human centered design thinking skillset by working in one of Georgian college's iCo-op projects. * Worked with a client for Micro-targeting project with other students by Centre for Changemaking and Social Innovation.   09/2019 - 12/2019  **Consumer Insight Project,** Georgian College   * Worked in a group to evaluate the chocolate brand. * Used qualitative analysis tool NVivo for data analysis. * Interviewed participants for data collection and presentation.   09/2019 - 12/2019  **Major Research Project,** Rural Ontario Medical Program   * Worked with research student team for client -, (ROMP), Collingwood. * Project focused on investigating and analyzing the cause of preceptor's burnout in ROMP. * Worked with research student team for client – Children's Treatment Network (CTN), Ontario. * Project focused on collecting feedback, engagement of stakeholders and measuring client satisfaction for employing new strategic plan. * Responsible for data management, surveys, critical data analysis, presentations and client interactions in both MRPs. |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | Education and Training |  | Expected in 05/2021  Graduate Certificate, Administrative Business Management  Conestoga College**,** Kitchener, ON   * Completing coursework in accounting and financial management, Leadership skills, project management and computer applications.   08/2020  Graduate Certificate, Research Analyst  Georgian College**,** Barrie, ON   * Completed coursework in data evaluation, consumer insights, research tools and techniques, qualitative research * Worked in the major research project.   05/2018  Degree, Bachelor of Commerce  Guru Nanak Khalsa College Panjab University (PU)**,** Ludhiana, Punjab   * Security analysis and Portfolio management * Financial markets * E-commerce |  |      |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | LinkedIn |  | * <https://www.linkedin.com/in/taniya-sharma-4b0705197/> |  | |